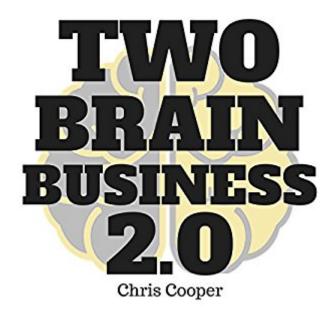


The book was found

Two-Brain Business 2.0





Synopsis

If Chris Cooper has a superpower, it's the ability to make mistakes faster than anyone else.

Fortunately, none have been fatal, and they can help other gym owners build happier lives. Chris brings a "big picture" perspective unmatched by anyone else in the industry. After thousands of hours spent one-on-one with gym owners, hundreds of blog posts, and more interviews than he can recall, Chris shares his best lessons in the second edition of Two-Brain Business. From Australia to Europe to North America, these are what Chris' clients - some of the best gyms in the world - are doing right. This is the follow-up to Two-Brain Business, one of the most popular fitness business books of all time. But its content is all new, with fresh stories, smart ideas, and proven tactics.

Book Information

Audible Audio Edition

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Customer Reviews

I know this book will help me run a better business. It makes so much sense.

Fantastic book. If you own a CrossFit gym or are considering it, do yourself a favor and read this book. So many relevant ideas. Make sure to have a highlighter and notebook with it.

It as so many useful examples and guidance for box owners. Easy to understand and very helpful if you want growth for your business.

Though I am just beginning this journey , I have found that working with Two Brain Business and

their team has given me a true North to follow.

AWESOME!!!

Chris is an outstanding business owner. I am absolutely floored with amount of thought that went into his book. This is an absolute must have.

amazing book for anyone trying to improve their buisness!

Brilliant!

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